



## PRESS RELEASE

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### MGM Partners with SearchChannel, LLC To launch Globalvaluations.com, The first Global Search Engine focused on Innovation

**Melbourne Australia** July 10, 2009— Multilingual Global Marketing (MGM), a global consulting firm, has engaged SearchChannel, LLC of Oak Brook, Illinois, to develop and now launch a new search engine specifically focused on global innovations. This vertical search engine has indexed and categorized thousands of highly relevant sites that deliver genuinely authoritative and valuable information focused on the world of innovation. Globalvaluations.com connects its visitors to new technologies, innovative companies, products and business opportunities throughout the world.

Malik Laibi, Managing Director of MGM and founder of Globalvaluations.com stated, "Working with clients internationally, we found the pace of change in the global marketplace speeds up every single day. With new technologies being introduced so rapidly, and with economies changing across the world, staying up to date on innovation is increasingly difficult. We saw an opportunity to create a global information tool in our search portal, Globalvaluations.com. For the user, we answer swiftly and directly one simple question: 'What are the most cutting-edge business and technology innovations that I should know about?'" Laibi continued, "All we want, really, is to spare the user any waste of time in search."

SearchChannel president William Furlong stated, "Globalvaluations.com applies the power of Web search technology to the global innovations marketplace. Unlike general search engines, which index the entire Web, Globalvaluations.com offers only very specific, innovations-oriented content. Users stay up to date on what they're truly looking for: research, current news, upcoming conferences, and the actual technologies constantly turned out by the most reputable global businesses and institutions."

SearchChannel is looking forward to working with MGM to provide the first focused, specialized search tool for this robust content. Furlong continued, "Malik and his team's vision is spot on, because there is no other comprehensive research tool where innovation is the watch word. That one and only tool is Globalvaluations.com. We are expressly excited about what this tool can do for entrepreneurs, business executives, scientists, government officials, academics, or just for the curious mind!"

#### About Multilingual Global Marketing

**MGM**, Multilingual Global Marketing (<http://www.multilingual-gm.com>), is a new concept of "Going Global Marketing", which was developed to respond to the new phenomenon of serial entrepreneurship in the knowledge economy. It is aimed at born-global firms, new innovative start-ups that provide digital services. **MGM** accelerates the going global process of these start-ups by providing local bases.



## About SearchChannel

SearchChannel ([www.searchchannel.biz](http://www.searchchannel.biz)) is an Applications Services Provider and E-media Consulting Practice. The company specializes in creating specialized search engines and private or public social media platforms for a variety of trade, enthusiast, and community-based media companies. It manages the publisher's search engine and creates highly profitable and recurring revenue systems, along with the necessary marketing strategies to sustain users' and marketers' commitment to a new online platform. SearchChannel also provides Search Engine Marketing, SEO, SMO and other audience development services for its clients.

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